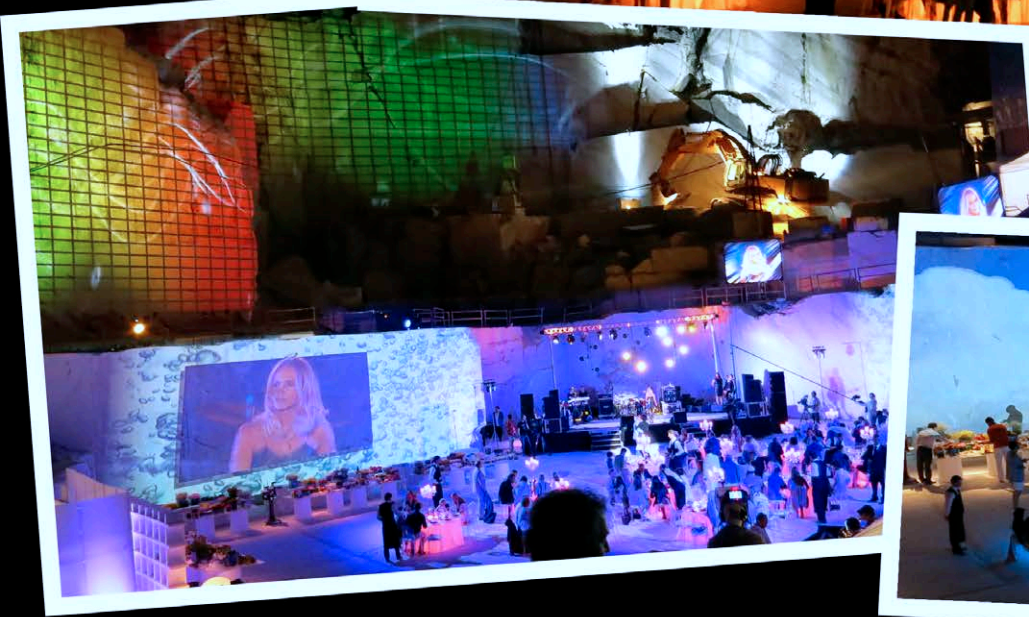


AMBIENTAL VIDEOMAPPING

_every wall becomes alive_transforms any location_





EXTERIORS / large venues

Usually powered by Christie HD 20k - 30k projectors - up to 4 different video streams



INTERIORS / medium venues

Usually powered by Christie HD 12k - 18k projectors - up to 4 different video streams

Ambiental Videomapping is the magic way to instantly turn the ambient into a completely different world. With the help of the most powerful projectors currently in existence, all buildings, or even walls can become the perfect display surface for emotional projection. Themes can be shifted in an instant to accommodate different climax of the event. Ambient created by videomapping may be virtual, but the sensation is real. The result is a full immersion experience of being surrounded by images that re-create unlimited and even surreal sceneries, such as walking through fire to water, flying above clouds and in the next moment jumping into the deep blue ocean. Or one can sit at the feet of leaning tower of Pisa and only magically to find him/herself under the Eiffel tower in Paris...

performed by **LEONARDO SCUCCHI**__light design: **FABIO CANFAILLA**

